

SPEECH (SPCH)

SPCH-1315. Public Speaking. (3 Credits)

(3-3-0) Core Area 090 This course is taken for academic credit. Students will earn an A, B, C, D, F, or W. Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity and speech organizational techniques to develop students' speaking abilities, as well as ability to effectively evaluate oral presentations.

SPCH-1321. Business and Professional Communication. (3 Credits)

(3-3-0) This course is taken for academic credit. Students will earn an A, B, C, D, F, or W. Study and application of communication within the business and professional context. Special emphasis will be given to communication competencies in presentations, dyads, teams and technologically mediated formats.