

TDCJ SMALL BUSINESS/ ENTREPRENEURSHIP

- TDCJ Small Business/Entrepreneurship AAS (<https://coursecatalog.tvcc.edu/tdcj-handbook/programs/small-business-entrepreneurship/small-business-entrepreneurship-aas/>)
- TDCJ Small Business/Entrepreneurship Certificate (<https://coursecatalog.tvcc.edu/tdcj-handbook/programs/small-business-entrepreneurship/small-business-entrepreneurship-certificate/>)

ACNT-1303. Introduction to Accounting I. (3 Credits)

(3-3-0) This course is taken for academic credit. Students will earn an A, B, C, D, F, or W. A study of analyzing, classifying, and recording business transactions in a manual and computerized environment. Emphasis on understanding the complete accounting cycle and preparing financial statements, bank reconciliations, and payroll.

BMGT-1325. Office Management. (3 Credits)

(3-3-0) This course is taken for academic credit. Students will earn an A, B, C, D, F, or W. Systems, procedures, and practices related to organizing and planning office work, supervising employee performance, and exercising leadership skills.

BMGT-1327. Principles of Management. (3 Credits)

(3-3-0) This course is taken for academic credit. Students will earn an A, B, C, D, F, or W. Concepts, terminology, principles, theories, and issues in the field of management.

BMGT-1341. Business Ethics. (3 Credits)

(3-3-0) This course is taken for academic credit. Students will earn an A, B, C, D, F, or W. Discussion of ethical issues, the development of a moral frame of reference, and the need for an awareness of social responsibility in management practices and business activities. Includes ethical corporate responsibility.

BUSG-1301. Introduction to Business. (3 Credits)

(3-3-0) This course is taken for academic credit. Students will earn an A, B, C, D, F, or W. Fundamental business principles including structure, functions, resources, and operational processes.

BUSG-1304. Financial Literacy (formerly Known As Introduction to Financial Advising). (3 Credits)

(3-3-0) This course is taken for academic credit. Students will earn an A, B, C, D, F, or W. A study of the financial principles when managing financial affairs. Includes topics such as budgeting, retirement, property ownership, savings, and investment planning.

BUSG-2309. Small Business Management. (3 Credits)

(3-3-0) Starting, operating, and growing a small business. Includes essential management skills, how to prepare a business plan, accounting, financial needs, staffing, marketing strategies, and legal issues.

BUSI-2301. Business Law. (3 Credits)

(3-3-0) This course is taken for academic credit. Students will earn an A, B, C, D, F, or W. The course provides the student with foundational information about the U.S. legal system and dispute resolution, and their impact on business. The major content areas will include general principles of law, the relationship of business and the U.S. Constitution, state and federal legal systems, the relationship between law and ethics, contracts, sales, torts, agency law, intellectual property, and business law in the global context.

HRPO-2301. Human Resources Management. (3 Credits)

(3-3-0) This course is taken for academic credit. Students will earn an A, B, C, D, F, or W. Behavioral and legal approaches to the management of human resources in organizations.

HRPO-2307. Organizational Behavior. (3 Credits)

(3-3-0) This course is taken for academic credit. Students will earn an A, B, C, D, F, or W. The analysis and application of organizational theory, group dynamics, motivation theory, leadership concepts, and the integration of interdisciplinary concepts from the behavioral sciences.

MRKG-1311. Principles of Marketing. (3 Credits)

(3-3-0) This course is taken for academic credit. Students will earn an A, B, C, D, F, or W. An introduction to the marketing mix functions and process. Includes identification of consumer and organizational needs and explanation of environmental issues.

POFI-1301. Computer App I. (3 Credits)

This course is taken for academic credit. Students will earn an A, B, C, D, F, or W.

POFT-1321. Business Math. (3 Credits)

(3-3-0) This course is taken for academic credit. Students will earn an A, B, C, D, F, or W. Fundamentals of business mathematics including analytical and critical thinking skills.

WHAT small business, financial and entrepreneurship MANAGERS DO

These managers plan strategies and policies to ensure the organization meets its goals. The specific responsibilities vary and are involved in nearly every industry for both small and large organizations. They often have irregular schedules, working days, evenings and weekends and can include travel. Large organizations may have several layers of managers who specialize in different areas of the business.

DUTIES

Depending on the size of the business, these managers are involved in every aspect of running a profitable business and its internal business operations.

SUMMARY

Business, financial and entrepreneur managers:

- 2020 Median Pay: \$134,180 per year; \$47.54 per hour
- Typical Entry-Level Education: Bachelor's degree
- Work Experience in a Related Occupation: Less than 5 years
- On-the-job Training: None

- Number of Jobs, 2020: 322,000
- Job Outlook, 2020-30: 9% (as fast as average)
- Employment Change, 2020-30: 28,600
- Other related career opportunities: Management Careers; Business & Financial Occupations

BUSINESS, FINANCIAL and management OCCUPATIONS

Employment of business and financial operations occupations is projected to grow 9% from 2020 to 2030, as fast as the average for all occupations. Globalization, a growing economy, and a complex tax and regulatory environment are expected to continue to lead to a strong demand for accountants and auditors. Also, increasing data and market research to understand customers and product demand and evaluate marketing strategies will lead to a growing demand for market research analysts.

This median annual wage for business, financial and entrepreneurship occupations was \$134,180 in May 2020.

WORK ENVIRONMENT

Business, financial managers and entrepreneurs often have irregular schedules, working days, evenings and weekends well over 40 hours/week. This also can include travel.

HOW TO BECOME A business, financial manager or entrepreneur

Although these business managers' educational requirements vary by organization and their work, they usually must have a bachelor's degree and related work experience.

PAY

This median annual wage for business, financial and entrepreneurship occupations was \$134,180 in May 2020.

JOB OUTLOOK

Business, financial managers and entrepreneurs often have irregular schedules, working days, evenings and weekends and can include travel. This employment is projected to grow 9% from 2020 to 2030, as fast as average for all occupations.

STATE & AREA DATA

Explore resources for employment and wages by state and area for business, financial managers and entrepreneurs.

SIMILAR OCCUPATIONS

Compare the job duties, education, job growth, and pay of business, financial and entrepreneurs with similar occupations.

MORE INFORMATION, INCLUDING LINKS TO O*NET

Learn more about these business managers by visiting additional resources, including O*NET, a source of workers and occupations' key characteristics.

SUGGESTED CITATION:

Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Business Managers, on the Internet at <https://www.bls.gov/ooh/management/administrative-services-managers.htm> (visited March 23, 2021).

Some careers in this field will require a bachelor's degree.

- TVCC's AA degrees are fully transferable to public universities in Texas. See an academic advisor for more information on this transfer opportunity.
- Many of TVCC's AAS degrees lead to an online Bachelor of Applied Arts and Sciences (BAAS) degree with participating universities. See an academic advisor for more information on this transfer opportunity.